## **Advertorial**

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# Sri Lanka Telecom Group sponsors **Deyata Kirula 2009 Exhibition**

Sri Lanka Telecom. the nation's telecommunications powerhouse joined hands with two of its subsidiaries, SLT Mobitel and SLT VisionCom to sponsor the ongoing Deyata Kirula Development National Exhibition 2009. The Deyata Kirula Exhibition commenced on February 4 to coincide with the 61st Independence Day of Sri Lanka.

The Government of Sri Lanka has organized this exhibition for the third consecutive year in an effort to facilitate national development under the ten year plan outlined by the Mahinda Chinthana initiative. The exhibition will display the country's history, the present situation and how the country has progressed upto now, as well as the future initiatives that are planned for the country's development.

Sri Lanka Telecom is the total communication provider for the exhibition and will provide communications facilities to the BMICH. The services provided include voice communication services, PABX services for voice communication between stalls, point to point leased line connectivity and high capacity dedicated data connectivity on the SLT broadband network through SLT ADSL technology as well as M3, SLT



Mrs. Leisha De Silva Chandrasena - Chairperson, Sri Lanka Telecom PLC (Centre), Mr. Ranjith Siyambalapitiya - Minister of State Revenue & Finance & Deputy Minister of Finance & Planning (Right), Mrs. Vijitha Ratnayake - Deputy Chief Corporate Officer, Sri Lanka Telecom PLC (Left

Mobitel's 3.5G mobile broadband network. Other services include GSM mobile through phones SLT Mobitel.

Sri Lanka Telecom has its presence at two stalls, one dedicated to featuring SLT's breakthrough communicaservices provided tions through Wizz. This will include Wizz Personal which buddy:

gives you "one number for Conferencing which is an your life", video calls, Wizz to Wizz free calls etc.; Wizz Family through which each family member is given extension numbers no matter which part of the country they are at and free outgoing calls between those Duo Wizz numbers: Unlimited for you and your

and

Wizz

easier way of scheduling meetings through a user friendly web portal. Visitors to the SLT Wizz stall are given hands on experience in using this emerging technology. The other SLT stall will be dedicated to SLT Broadband. Currently SLT operates an island wide broadband network which

provides broadband access through fibre and copper by using Ethernet and ADSL technologies. The company is also progressively taking steps to deploy its wireless broadband services via WiMax technology.

The Sri Lanka Telecom Mobitel stall will display their products and services such as Broadband through M3 high speed wireless internet, Upahara package, SMART Packages and other post paid packages, as well as demonstrations of mFax and Mlearning which is an online education program offered together with University of Colombo, Faculty of Graduate Studies. There will also be special offers provided for visitors on broadband packages

SLT VisionCom's PeoTV stall at Deyata Kirula will give visitors a first hand experience of the ground breaking technology provided by IPTV, such as interactive television, video on demand and other services such as email, internet directory services, telephone and other busicommunications ness through one converged IP broadband network. They will also provide assistance for people who want to obtain additional information on any queries with regards to IPTV.

With 47 years of banking experience and the security and stability of a state bank, People's Bank announced new initiative measures to Sri Lankan's earning foreign currency, offering the best short term and long term investment opportunities through the Sri Lankan Rupee Treasury Bill and Bonds.

Host of benefits offered

Sri Lankans living abroad

by People's Bank for

Under this scheme introduced by the Government of Sri Lanka and People's Bank offers the Rupee denominated Treasury Bill and bond, this initiative offers a safe and highly liquid investment opportunity to the Sri Lanka diaspora and migrant workers while providing an attractive return on their investments

A Treasury Bill is a short term debt instrument issued by the Government of Sri Lanka under the local treasury bill ordinance with maturities of 91 days, 182 days and 364 days. A Treasury bond is a medium to long term debt instrument issued by the Government of Sri Lanka under the Registered Stock and Securities Ordinance with maturities of 2 - 10 years. As an Agent of the Government of Sri Lanka, the Public Debt Department of the Central Bank of Sri Lanka (CBSL) issues Treasury Bills/ Bonds and pays interests and maturity proceeds on due dates.

Customer of People's Bank who live abroad now have the opportunity to channel their investments through the Treasury Bill / Bond Investment External Rupee Account - Deshabhimani (TIERA-D) which can be opened by the investor for that purpose. All transactions relevant to these investments will be routed through this TIERA-D. The benefits of this offered by People's Bank include, remittances into and out of the TIERA-D accounts would be free from exchange controls

The investor can also enter into a Forward Exchange Contract with the bank if they wish to mitigate the exchange risk involved with their trans-

V A C A N C Y

actions. In addition to this, investor can look forward to risk free, gilt edged debt instrument, maturity proceeds at face value paid on maturity, half yearly coupon payments for treasury bonds, yield rates determined by the market, tradable instrument in the secondary market amongst a host of others.

Mr. Vasantha Kumar, Senior Deputy General Manager - Treasury and International Business, People's Bank speaking on the significance of this to the development of the country said, "This is a great investment opportunity for Sri Lankan's living abroad to earn high return in concurrence with further empowering the government to go ahead with needed development projects in the country. Also, we are proud to note that People's Bank has been appointed as one of the Joint Lead Managers to facilitate this endeavor.'

In addition, under the Central Bank's new initiative measures, to promote inward remittances and to build the for eign exchange reserves to a high level, the Government of Sri Lanka has made necessary arrangements to pay a bonus interest in Sri Lanka rupees on the interest paid on Resident Foreign Currency and Non Resident Foreign Currency accounts with effect from February 1, 2009

The bonus paid will be the rupee equivalent of 20% of the foreign currency interest that accrues on deposits. This will be credited to a rupee account opened in the name of the account holder or to any other account nominated by the account holder. Further, the interest bonus will be exempt from any income tax deductions.

The aim of this initiative is to promote inflows of foreign remittances in to Sri Lanka through banking channels as well to promote the general public to deposit any foreign currencies held. People's Bank offers 'Ethera Isura' NRFC account, which is a wise investment for Foreign

Exchange earners that offers special benefits and 'Doo Daru Ethera Isura' NRFC accounts to children that will help education overseas and RFC accounts for residing Sri Lankans who receive foreign exchange that will benefit from this new bonus interest offer. Being the best service

brand in Sri Lanka People's Bank is renowned for its security and stability as a financial entity. It has a long history of spearheading initiatives that will benefit the customer providing short term and long term investment opportunities and contributing to the economic development of the country. It is also a Licensed Commercial

**NEW PRODUCT INTRODUCTION ENGINEER** CCS Lanka (PVT) Limited (BOI approved) a leading Swiss Electronic

JICA is a bilateral development agency affiliated to the Japanese Government, operating at the leading edge of international finance and development assistance. With their main focus on accountability to development outcomes and innovative solutions to the delivery of quality projects, the organisation now seeks a financially astute and commercially aware professional, to lead, coordinate, and administer the \$multi-million project formulations, as well as the implementations of JICA development operations.

## Start the New Year In a New Position With a New Organisation



manufacturing company in Baseline Road, Daluwakotuwa, Kochchikade (Negombo) requires a suitable person for the above vacancy with the following; B.Sc Engineering or National Diploma in Technology Responsible for management and coordination of all the activities involved for introducing a new product in to EMS facility. 2 or more years of experience in Electronic manufacturing (EMS) environment. Should be familiar with IPC standards and possess knowledge in SMT & THT processes and equipments. Familiar with Lean Manufacturing Techniques and Six Sigma DMAIC Approach is

an added advantage. Applicant should be a self starter with good communication

Reporting to the Representatives of the JICA Sri Lanka Office, the Project Specialist's challenge is to

PROJECT SPECIALIST

- lead in identifying, developing, processing, implementing, and administering loans, technical cooperation, and grant projects, with the aim to ensure sustainable development outcomes,
- engage in sector strategy development, analysis, and policy dialogue with a wide range of stakeholders mainly in the area of infrastructure development,
- deliver expected quality results and support producing realistic and forward-looking development solutions to complex development agenda with creativity, punctuality, and accuracy within a set of rules & regulations, with appropriate risk management, ensuring a highly professional image of the organization,
- liaise, coordinate, and negotiate with relevant stakeholders with a strong client orientation as well as with other development partners both at a sector and project level.
- develop and maintain effective working relationships with a diverse management team and share technical knowledge and experience to work across organizational boundaries.

#### The Project Specialist will

- be a Sri Lankan National
- possess a masters degree or equivalent in economics, engineering, business administration, finance or other relevant field
- possess a minimum of 3 years relevant professional experience in a similar capacity
- be familiar with country political and development issues, in the areas of public administration, poverty, and socio-economic infrastructure.

Preferably 30 - 35 years, confident leading by way of example, you will be a proven team leader and people developer with an unswerving commitment to enhancing quality and client orientation. Results oriented and capable of understanding project functionalities from an implementation management perspective and guiding the various development stakeholders, you should possess strong communication and interpersonal skills and a passion for achieving organized goals for development, to time, specifications and to budget.

Fluency in oral and written English is essential. Proficiency in Sinhala or Tamil is preferred.

An attractive and negotiable remunerations package and other fringe benefits awaits the selected candidate.

Please forward your complete resume with contact details of two non-related referees to reach us within 07 days of this advertisement quoting MSL Ref No 6170 in your application and on the envelope.



We thank all applicants for their interest. Only short-listed candidates will be notified

🖄 www.bposrilanka.com

#### skills in English.

**Qualification :** 

Job Description :

Experience :

Salary negotiable. Kindly forward applications with your contact number, by mail personnel@ccslanka.lk or fax to 031-4870933 or post to the above address, within ten days.

Bank under the Banking Act No. 30 of 1988 incorporated as a Commercial Bank by People's Bank Act No. 29 of 1961.



Cecil

TIARA





## MANAGEMENT INFORMATION SYSTEM

CBL Foods International (Pvt) Ltd.

CBL Foods International (Pvt) Ltd. is a member of the Ceylon Biscuits Group manufacturing many different types of packaged food products ranging from cakes and chocolates to biscuits, wafers, snacks and desserts.

The Company intends to enhance its Management Information System so that decisions can be taken, based on accurate and timely information on the operations of the company.

We seek a qualified and experienced individual presently at a senior management level who can perform this task and who can improve on the present systems we have.

Applicants should possess,

- An Information Technology related degree from a recognized University
- Thorough knowledge of established Enterprise Resource Planning software
- Experience in database management
- Knowledge and experience in system analysis and improvement
- Knowledge of related hardware and its economic deployment
- Minimum 10 years experience in the field of information management
- Minimum 5 years experience in a managerial capacity

Interested applicants are requested to forward a detailed resume including contact telephone numbers, e-mail address, details of two non-related referees and a recent photograph (or scan), to reach us within 7 days of this advertisement to the address below. Please mark "Senior Manager IS" on the top left corner of the envelope or on the subject line of e-mail.

> Human Resource Manager **CBL Foods International (Pvt) Ltd** P O Box 1 Habarakada Road Ranala

E-Mail: careers.cblf@muncheelk.com