# PPOINTMENT

## Learn effectively by understanding your learning preferences

Have you ever tried to learn something fairly simple, yet failed to grasp the key ideas? Or tried to teach people and found that some were overwhelmed or confused by something quite basic? If so, you may have experienced a clash of learning styles: You learning preferences and those of your instructor or audience may not have been aligned. When this occurs, not only is it frustrating for everyone, the communication process breaks down and learning fails. Once you know your own natural learning preference, you can work on expanding the way you learn, so that you can learn in other ways, not just in your preferred style.

And, by understanding learning styles, you can learn to create an environment in which everyone can ment from you, not just those who use your preferred style. Whenever you are training or communicating with oth.

Whenever you are training or communicating with oth-



ers, you have information and ideas that you want them to understand and learn effectively and efficiently. Your audience is likely to demonstrate a wide range of learning preferences, and your challenge is to provide variety that helps them learn quickly and well.

Your preferred teaching and communication methods may in fact be influenced by your own learning prefer-

prefer visual rather than ver-bal learning, you may in turn tend to provide a visual learning experience for your

audience.

Be aware of your preferences and the range of preference of your audiences.

Provide a balanced learning experience by:

Sensory - Intuitive:

Provide both hard facts and

general concepts. Visual -

your own learning preferences. For example, if you Incorporate both visual and



in different situations. By understanding this, and

developing the skills that help you learn in a variety of ways, you make the most of ways, you make the most of your learning potential. And because you're better able to learn and gather information, you'll make better decisions and choose better courses of action.

And by understanding that other people can have quite different learning preferences, you can learn to communicate your message effections.

verbal cues.

Active - Reflective: Allow both experiential learning and time for evaluation and analysis.

Sequential - Global: Provide detail in a structured way, as well as the big picture.

Key Points

Learning styles and preferences vary for each of us and how much easier it is to assimilate information and how much easier it is to assimilate information and how much easier it is to assimilate information and how much easier it is to assimilate information and make sense of what is going make sense of what is going



SAPSRI is an NGO that works with marginalized people across Sri Lanka. We are looking for a talented communications professional to play a key role in helping us realize our strategic bjectives.

Responsibilities will include managing SAPSRI's brand, managing the website, coordinating the production of publications, liaising with the media, providing effective communication tools for advocacy initiatives, as well as supporting project staff.

The successful candidate will have excellent English and experience in media relations, website development, copywriting and project managing publications. An interest in development and governance issues would be an advantage.

Salary will be based upon experience and qualifications. The pos is based in our head office in Colombo.

For more information and an application pack, please ema sapsri@sit.lk or visit www.sapsri.lk.

Closing date for applications: Wednesday 10 February 2010





## How to make values live in your organization

How to make vanues INVE IN JOUR ORGANIZATION
Values exist in every workplace. Your
organization's culture is partially the outward demonstration of the values currently
existing in your workplace. The question
you need to ask is whether these existing values are creating the workplace you desire.
To these values promote a culture of
hot these values promote a culture of

ues are creating the workplace you desire.
Do these values promote a culture of
extraordinary customer care by happy, motivated, productive people? If not, you will
want to: identify the values that currently
exist in your workplace; determine if these
are the right values for your workplace; and
change the actions and behaviors by which
the values are demonstrated, if necessary.
"Within the organizations I have had the
opportunity to serve the core values were

directly spoken or written.

"I am a strong advocate of demonstrated values more than written or spoken - actions speak louder, but also believe that written values that reinforces." values that reinfore avalues that reinfore actions, and specific actions that reinforce and support written values, make a powerful combination that far exceeds one or the other by itself. If it is written down and demonstrated in action, we can really hold our feet to the fire when we need to." In a prior article, I discussed what values are, why you want to identify values, and where values, and where values, and where values are. values that reinforce

want to identify val-ues, and where val-ues fit within your workplaces. This article moves the process of identify-ing workplace values to the next step. Values Development

Development
Process
My focus, in this
article, is on how to
develop and articulate shared workplace values. While
the focus is on values
identification and
alignment, you can
use this process to
develop any product
or course of action
that needs widespread support,



enrollment in, and ownership from you staff

I have used it successfully to help organi rations develop mission statements, visions for their future, relationship guidelines and norms, prioritized action plans, and depart-



#### The above vacancies exist in our air conditioned lighting show room located at Colpetty.

We are looking for female candidates within the age group of 18-30 years with good communication and PR skills.

Knowledge of English language will be an added Advantage.

Experience not necessary, however background in retail will be an advantage.

Salary will include sales commissions. (Can earn upto Rs 20,000/- all inclusive)

Please send your applications via post or email with a recent photograph along with 2 non related referees.

### MOOLCHANDS

375, Galle Road, Colombo 03. Email: jobsatmoolchands@amail.com

