

the SUNDAY TIMES

EMPLOYMENT TIMES

MAKING OPPORTUNITIES KNOCK ON YOUR DOOR

**SRI LANKA AIR FORCE
OFFICER VACANCIES
DENTAL BRANCH****Applications are invited for Male and Female Commissioned Officers in the Dental Branch of the Regular and Volunteer Force of the Sri Lanka Air Force****PROFESSIONAL QUALIFICATIONS**

* BDS or equivalent with full registration with the Sri Lanka Medical Council

* Selected candidates will be commissioned in the rank of **Flight Lieutenant** in keeping with their qualifications and experience.**OTHER REQUIREMENTS**

* Nationality : Must be a citizen of Sri Lanka.

* Civil Status : Married / Unmarried

* Age : Not more than 35 years as at 25 August 2010

* Height : Male 5' 5" and above
Female 5' 4" and above

* Chest : Minimum 32" (Male)

* Weight : BMI = $\frac{\text{Weight (Kg)}}{\text{Height (m)}^2}$ <25

* Vision Colour Standard: CP2

* Visual Acuity : Left eye 6/6 and right eye 6/6
(With or without spectacles)

* Gross pay including allowances will be approximately Rs. 51,000/-. Food, uniforms, accommodation, transport and medical facilities are provided free. For married individuals, an allowance of approximately Rs. 13,500/- is paid in lieu of food and accommodation.

SPECIMEN APPLICATION

* Full name (As per National Identity Card):

* Branch applied:

* Post applied:

* Permanent address:

* Nearest Police Station to permanent address:

* Present postal address:

* Telephone number:

* Date of birth:

* Height:

* Professional qualifications:

* Work experiences (Organization, duration & job description)

* Achievements in sports / extra curricular activities:

* Other achievements of note

I hereby certify and declare that the details furnished above are true and correct to the best of my knowledge.

Date:
Signature of Applicant

* The envelop should be marked "APPLICATION FOR COMMISSION IN THE DENTAL BRANCH" on the top left corner. Applications should be forwarded under registered cover to reach "CHIEF RECRUITING OFFICER, SRI LANKA AIR FORCE, EKALA, KOTUGODA" on or before 1200 noon on 15 July 2010.

Information...Contd from P2
"Product Research
"Pricing Research
Pricing Research aims to collect information about prices such as customer attitude to the price market acceptance, elasticity of demand pricing strategy, competitor pricing etc."Distribution Research
These are information about product distribution such as customer preferences in terms of dis-

tribution, distribution channel decision, market coverage, competitor distribution etc.

"Advertising & promotion Research

A&P Research aims to collect information such as promotional

message, pre/post campaign testing, media selection, customer media habits, promotional effectiveness etc.

2.3 Reporting & presenting data
The decision makers in the organization would like to have information in the various formats which help easy interpretation and application in their decision making. Marketers should better understand ways in which such information can be reported and presented. Few of such methods are as follows.**Post of Assistant Librarian for fresh Library Science graduates**

Goethe-Institut Sri Lanka invites applications for the position of Library-Assistant.

The Goethe-Institut Sri Lanka is part of the worldwide network of the Goethe-Institut Munich and promotes German language and culture abroad. The Library in Colombo provides comprehensive and up-to-date information about Germany, its culture, society and politics.

Selected candidates will be trained in all the processes and systems used in the Goethe- Institut's worldwide including electronic circulation, cataloguing, classification, acquisition policies and procedures, information work, content management system and all other library related procedures.

Requirements:

- > Master's degree in Library and Information Science or comparable studies
- > Excellent written and verbal communication skills in English
- > Competence in using new technology as a research tool
- > Profound knowledge of computer applications
- > Strong commitment to public service
- > Initiative, flexibility, and strong ability to work in a team environment
- > Ability to adapt to an intercultural work environment

Knowledge of the German language would be a distinctive advantage. Successful candidate would be getting an opportunity to attend the internationally recognized German Language courses free of cost. Position is open till the right candidate is found. Send letter of application, along with two professional references to:

Mr. Richard Lang,
Director German Cultural Centre,
39, Gregory's Road,
Colombo 7
Tel: (011) 2694562 or (011) 4712636
Email: director@colombo.goethe.org
Visit our web site at www.goethe.de/srilanka

Sydney or Panadura? Omanthai or Bangladesh?

For where your journey begins does not matter, nor where it ends. Just how great the challenge is. It is the path you take that defines your spirit.

MAS Intimates, a \$300 million division of MAS Holdings, is the largest apparel exporter in Sri Lanka working with top lingerie brands in the world including Victoria's Secret, Marks & Spencer, Nike, DIM and GAP. Our mastery in intimate apparel covers the complete value chain from design to delivery. We are expanding our operations in Koggala and moving to new frontiers in Omanthai and Bangladesh.

Ours is a culture full of tales of journeying to the unknown. So if you have a flair for adventure, guts to take on tough challenges and make your own path, let us open doors for a great future.

Production Executives (Koggala, Omanthai, Bangladesh)

You will ensure effective balancing of resources within the allocated sewing modules to meet daily targets and customer requirements. Advising line supervisors, monitoring production lines, assessing performance levels and maintaining sound communication between departments and shifts will also fall under your list of duties.

You will hold a Degree/Diploma in any discipline of Engineering. Two years experience in an apparel manufacturing background is preferred and knowledge of work-study techniques is essential. Fluency in Tamil is mandatory for positions based in Omanthai.

Send in your resume with a passport sized photograph and contact details of two non-related referees within ten days of this advertisement. Please indicate the position applied for in the top left hand corner of the envelope or the subject line of the email.

The Manager - HRD, MAS Intimates (Pvt) Ltd., 7th Lane, Off Borupana Road, Ratmalana.
Email: careers-intimates@masholdings.com

We are an equal opportunity employer and welcome all qualifying candidates to join our team of MAS Professionals.

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HOLDINGS
Changing Perspectives