

Director Consumer Marketing

USD 40,000 to USD 120,000 PER ANNUM

To advance business development opportunities strategic planning, plan and executive marketing communications, brand image advertising and managing people and resources.

Key Responsibilities include:

- Manage all aspects of the day-to-day operations of the Marketing area Devise strategies and formulate policies to ensure business objectives are
- Ability to effectively reinforce the Brand Image in the market
- Invent advertising and promotional campaigns and manage media planning Negotiate and manage relationships with wide range of business partners
- Utilize the latest technologies available to ensure customers receive the best value-for money packages
- Devise strategies for customer retention whilst maximizing usage
- Effectively manage the marketing budget and provide exceptional reporting
- Accomplish competitive growth and distribution targets
- Design and conduct market research to gather market intelligence
- Preparation of sound business proposals and presentation to senior executives from diverse backgrounds
- Ability to prepare timely monthly performance reports for submission to management and to the Group HQ.
- Recruitment, training and performance measuring of staff and ability to bring about changes towards accomplishment of KPI's.

To be successful in the role you must:

- Bachelor's degree or postgraduate qualifications in business, marketing or
- Five or more years of experience in marketing; interpersonal skills necessary to interact with diverse business partners, The Media, Vodafone Group personnel, clients and staff;
- Ability to think strategically and creatively. Must possess the ability to quickly adapt and assimilate into a values based organization model.
- Ability to manage and lead a dynamic and highly skilled team responsible for a diverse range of products.
- A proven track record of exceptional performance in a competitive and preferably a technology oriented business.
- It is imperative for applicants to possess a genuine desire to build strong business relationships and provide superior customer experiences in all business propositions in alignment to the Vodafone corporate Values and

Communications Manager

USD 40,000 to USD 120,000 PER ANNUM

To be the main contacts for all company events and external liaison to provide a broad range of communications and marketing leadership.

Key Responsibilities include:

- Strategic direction and execution of all internal and external communications.
- Plan, organize, execute and manage events such as roadshows, customer and partner events, industry events, and corporate events.
- Draw project plans with timelines
- Ensure maximum exposure and publicity for events
- Prepare press release for all company events ensure coverage of events by Work closely with Sponsorship/Public Relations manager to ensure maximum
- branding and publicity for all sponsored properties. Assist or be the MC for all corporate engagements and any high profile public
- Assist in the process of securing permits/ licence/ approvals for base stations
- Be the voice of the company on automated IVR for customer care and any
- promotional material Work with Manager PR to maintain all communications
- Assist in the preparation of the PR strategies
- Ensure that all communications are aligned to Vodafone's branding guidelines

To be successful in the role you must:

- Have a Bachelor's degree in Communication, Journalism or a related field
- 3-4 years experience in a similar role Experience in preparing and managing project budgets
- Outstanding written and oral communication skills (samples required) with
- high level of attention to detail
- Ability to manage multiple projects and demands Strong interpersonal skill
- Ability to work independently with minimum supervision

With an enthusiastic personality

- Ability to use MS Office softwares Flexibility with time requirements to meet deadlines
- **Dealer & Recharge Distribution Manager**

USD 40,000 to USD 120,000 PER ANNUM Role:

To manage dealers and recharge distribution channels and maximise penetration in the market through dealer acquisition & recharge management

Key Responsibilities include:

- Develop and set up deals for dealers and recharge channels Facilitate and ensure that all dealer & recharge channels have necessary
- Achieving set targets through dealer & recharge channels Develop marketing and advertising programs for dealers and recharge
- Support dealer & recharge channels and ensure correct branding, pricing and display of Vodafone products

- Provide support by being internal liaison and contact for dealer & recharge channels
- Follow up and set up contracts and mutual agreements for dealer and recharge channels
- Follow up on payments and LPOs
- Attend to customer feedback and concerns
- Ensure that all frontline dealers and recharge channels are well versed with product
- Manage business partners relationships
- Address any poor performing dealers, follow up on a monthly basis ensure that dealer is meeting Vodafone's objectives.

To be successful in the role you must:

- Have obtained a Bachelors Degree in Business Administration, Marketing or a related field
- 3–4 years experience in dealership operations
- Knowledge of the telecommunications industry would be an added
- Must have strong marketing and sales skills.
- Strong interpersonal and people skills.
- Ability to make consistent quality decisions.
- Must be self-motivated and able to work independently.
- Able to meet deadlines and establish objectives.
- Excellent verbal and written communication skills.
- Budget management skills Have staff management experience
- Must be MS Office proficient
- Willing to work flexible hours Willing to travel

Technician

USD 40,000 to USD 120,000 PER ANNUM

To design and implement IP/VPN solutions for customers and manage and maintain exisiting customers

Key Responsibilities include:

- Install, commission and troubleshoot MPLS, VPN and data links on
- Have a good understanding of PSTN networks
- Experience in router configuration such as CISCO, Juniper
- Must have understanding of CPE such as router, IP phones and PABX Handle pre-test and field test on all client products in assigned product area with minimal supervision.
- Be able to develop new IP-VPN products
- Experience in VOIP engineering and activations, troubleshooting and configurations
- Preferred to have knowledge and experience with Firewall applications, desired experience with Cisco PIX and Cisco ASA
- Solid understanding of IP subnetting and IP routing
- Must be able to work with different areas of the business
- Participate in ad hoc meetings Provide technical support
- Reports are accurate, compliant, complete and distribute to the
- relevant parties within the agreed time Perform random inspection of routine system checks and
- maintenance confirming adherence to required standards
- No voiding of warranty terms and conditions for equipment

To be successful in the role you must: Diploma in Electronics, Telecommunications or related fields

- 2 3 years experience in IP networking/VOIP field
- Certification in networking such as CCNA, CCNP an added advantage Must have activation, troubleshooting, configuration, experience as
- opposed to installation experience Must have proven ability to use MS Office tools including word, excel
- Have strong commitment to meeting deadlines
- Ability to work independently with minimum supervision Good written, verbal communication skills
- Commitment to participate as a proactive and productive team
- Willing to train end-users of technology and equipment Marketing Analyst

USD 40,000 to USD 120,000 PER ANNUM

Manage, maintain and update customer database and further develop relationships between Vodafone Fiji and the business partners both internally and externally. Show initiatives that support acquisition and retention of prepaid customers

Key Responsibilities include: Develop and analyze customer database

- Provide information, maintain database, administer process, ensure compliance, produce reports and updates
- Set up frameworks to gather information through multiple channels such as retail, territory and contact centre
- Gives views / initiatives to improve operational performance of the
- Analyze raw data, sales trends, market and consumer behavior Analyze the trends together with the study of customer behavior
- Identify and implement initiative supported by learning's from information gathered through different channels
- Design new methodologies to capture and analyze sales performance, consumer behavior, market intelligence

Other Benefits: Accommodation & Medical Facilities - Included in the package Air Ticket from & to place of work Period of Contract 3 Years

Prepare reports and communicate key findings.

If the answer is yes and you meet the pre-requisites, please send in your typed application, curriculum vitae and a copy of your degree and result/ transcripts to the address, no later than 17th of June 2011

Executive Assistant/HR Coordinator Vodafone Fiji Limited, Private Mail Bag, Suva email:manorama.singh@vodafone.com

Mrs. Manorama Singh,



No postponement, disruption to or cancellation of work /

assigned tasks because of foreseeable disruptions;

Assist Manager Strategic Planning in managing day to day

Having a close view of the economic sector / situation of the

Certified tertiary qualifications with Degree/MBA in a related

Proven ability to process a variety of paperwork within a

Proven ability to interact with a range of managers and team

Proven ability to process financial and bookkeeping activities

Proven ability to effectively interact with a range of customer

personalities and types regardless of age, race, socio-

Proven ability to provide on-job training, guidance and

Proven ability to communicate in a professional and conventional writing [e.g. email, SMS], verbally face-to-

face, and verbally by telephone. Proven awareness of the

impact of non-verbal communication and able to control own

Demonstrated ability to use standard office machines and

Able to understand and describe the broad business objectives and functions of all other Product Teams.

Proven commitment and persistence to meet deadlines

Able to manage own time, and respect the time of others

Demonstrated accountability for processes and targets

required, and work overtime during busy periods.

Proven capacity for close attention to detail, especially with

Demonstrated ability to manage difficult people and

Must be prepared to work on Saturdays and as and when

contingency plans in place for unforeseeable disruptions. Provide support in marketing, branding, sponsorship and

Having cautious approach in the changing market trends

Support and analyze the loyalty campaigns.

To be successful in the role you must:

Design different possibilities of programs

standard set of processes and procedures

members across VF departments

economic status, politics and religion

support to sales consultants

Proven ability to lead a team

Proven sense of urgency

Reputedly honest and reliable

Proven ability to work without supervision

Proven ability to manage change

Time and Project Management.

event management

area as standard

non-verbals.

data entry

Proven business acumen