



TO ADVERTISE IN TIMES EMPLOYMENT SECTION

SUJITH - 0772 441 397 PLEASE CALL: HEMANTHA - 0773 427 846

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VACANCY

Wanted for a **Star Class Hotel** in the Hill Country **Assistant Manager** with

F & B knowledge. Send in your CV to

sky line 85@hotmail.com Fax: 01112829855

Blaze a Trail!

Be a Brand Manager at Sri Lanka's most dynamic higher education institute.

A P I I T

Asia Pacific Institute of Information Technology (APIIT) Sri Lanka is an ISO 9001:2008 certified leading higher education institute established in partnership with APIIT, Malaysia and Staffordshire University, UK. APIIT Sri Lanka offers internal British Degree programmes in Computing/IT, Business Management and Law. For over a decade, APIIT Sri Lanka has been successful in promoting quality and diversity in higher education through global partnership.

To support our expanding operation, we seek highly-qualified, self-motivated and career-oriented persons for the following positions:

BRAND MANAGER

- School of Computing
- Business School / Law School
 - Graduate School

Role Profile

The Brand Manager collaborates with the Programme Leader of the respective School to ensure that the academic programmes offered and the learning environment created remain relevant to students' needs and that all initiatives support the APIIT quality promise. The Brand Manager monitors market trends and identifies new marketing opportunities to develop and implement novel and innovative marketing/ promotional plans. The primary responsibility is to enhance the brand image of the School and to increase the market share of the relevant programmes.

Successful candidates can look forward to an attractive remuneration package commensurate with qualifications and experience.

Please send a detailed CV with a recent photograph indicating the contact details of two non-related referees to reach the Manager -Human Resources on or before 17th August, 2011.

The Person Profile

Ideal candidate should possess a relevant Degree from a recognized university and professional qualifications in Marketing.

Professional knowledge and skills in marketing, brand management and an understanding of the tertiary education market are important attributes.

A minimum 5 yrs of marketing experience is mandatory. Preference will be given to those with experience in the education/services sector.

A passion for brand building and customer service together with well developed IT skills, PR/interpersonal skills, problem solving skills, communication skills and team working skills is a must.



APIIT School of Computing • APIIT Business School • APIIT Law School • APIIT Graduate School Promoting quality in higher education through global partnership

Vacancies

The following positions are available in an exciting new web based business:

Admin Assistant

Service orientated, experienced, fluent in English, experience in handling daily office and secretarial functions. Knowledge of Microsoft Word, Excel and Outlook is essential. Basic internet knowledge, driving license advantageous.

Sales Managers

Resident in Colombo, Galle or Kandy, fluent in English. Ability to work under pressure. Previous experience in Business to Business sales preferably in the service sector. Basic internet knowledge along with excellent presentation skills.

Car/motorcycle owner would advantageous.

The role involves calling potential customers, arranging meetings and following up.

Previous experience would be advantageous. Good phone manner and persuasive nature is essential. Service orientated with the drive and passion to achieve targets. Fluent English and Sinhalese.

Web Content Editor

Young creative mind with good knowledge of English and Sinhalese.

Previous experience in uploading website content and graphic design skills. Very good knowledge of Photoshop or other graphic software.

Marketing Manager

Previous experience in internet marketing or marketing services is preferable. A CIM qualified individual with experience in dealing with media companies and developing effective marketing plans.

All positions will receive a remuneration package above industry norms along with a range of other benefits.

> PLEASE EMAIL YOUR CV TO: Golan@g-atad.com Contact: 077 6520426

Hemas Transportation Sector is one of the largest integrated transportation groups in the country, comprising some of the leading companies in Airline Representation, Travel Agency, Shipping, Courier service segments and Freight Forwarding.

Hemas Travels (Pvt) Ltd, the Outbound Travel arm of the Hemas Transportation Sector is looking for a dynamic individual to lead the Finance Division of the company.

MANAGER – FINANCE

Heading the Finance Division of the Outbound Corporate & Leisure Travel Business, the Candidate will add value to this Function by:

- Ensuring smooth accounting operations to meet business and regulatory needs
- Support the Management Team with insightful analysis and proactive management information on a timely basis
- Liaise with Banks, Inland Revenue and other key stakeholders
- Build the Finance Team with the necessary competencies to support the business

The ideal candidate would be a finance professional with;

- a Membership from ICASL/ CIMA (UK)/ ACCA
- at least 3 years exposure to financial accounting, management accounting or internal audit
- exposure to the service industry (Preferably in Leisure, Travel or Airline Representation)
- experience of working in an ERP environment

An attractive remuneration package, concessionary air travel and excellent opportunities for career development are on offer to the right candidate.

Please apply with complete CV and contact details of two non related referees with the position marked on the top left corner of the envelope within 07 days of this advertisement to:

Head of Human Resources

HEMAS TRANSPORTATION SECTOR

36, Bristol Street, Colombo 01. **E-mail:** careers.transportation@hemas.com

(Online application preferred on www.topjobs.lk/hemas)