



Do you have a taste for excellence ?

## BRAND MANAGER/ASSISTANT BRAND MANAGER

Ceylon Biscuits Limited, one of Sri Lanka's top FMCG companies comes with a host of award-winning brands that include Munchee, Ritzbury, Tiara, Lankasoy and Samapasha, all of which are well-known household names. Innovation, excellence and commitment are the driving forces underlying our Company in the highly competitive market we serve. And we are now looking for Brand Managers who love to be challenged, committed to marketing excellence and passionate about their work, to join our excellent force!

**The Brand Manager will identify brand category needs based on consumer trends and develop brand strategies, as well as:**

- Achieve set targets and periodical evaluation
- Develop customer and channel-specific brand promotion strategies, budgets and targets
- Establish customer-specific growth strategies
- Lead the new product development process and maintain an excellent working relationship with Ad/Media agencies and suppliers

**The ideal candidate should:**

- Be a self-starter with strong initiative and passion for creative marketing/branding
- Have a creative aptitude with strong project management skills
- Have excellent communication skills in written, oral and presentation formats
- Be interested in what competitors are doing
- Enjoy working in a busy, deadline-driven, creative environment
- Be results-oriented and consumer-driven
- Aged between 25 -35 years

**He or she should also have:**

- CIM or equivalent qualifications
- Minimum 3-5 years' experience in marketing and brand management
- Project management experience desired
- Exceptional organizational skills
- Willing to travel around the country

If you know your game and have the skills to win, show us what you've got. An attractive salary and package awaits the right candidate. Please send your CV within 10 days of this advertisement along with two non-related references to the address below, with the name of the position written at the top left-hand corner of the envelope.

**General Manager - Human Resources  
Ceylon Biscuits Limited  
P.O. Box 3  
Pannipitiya  
E-mail: sales@muncheelk.com**



## Vacancies in the Educational Sector



Are you a believer in **SUSTAINABILITY**?  
Are you **DARING** and innovative?  
Are you willing to go **BEYOND** norms and boundaries?

Sri Lanka's apex body in Marketing is looking for a well qualified and an experienced person to take charge of its core-business unit; the "Education Division"

### MANAGER - Education

Overall management of the Education Division of SLIM in an effective and efficient manner, by adding new products to the SLIM educational product portfolio and consolidating our current portfolio of products most of which are our proprietary products which are market leaders in their respective market segments will be your key responsibilities. The ideal candidate will have to manage the following,

- Develop a strategic direction and a plan for the Education Division
- Monitor examination, coaching and customer service aspects and carry out general administration of the division
- Liaise with the principles of International universities and professional bodies affiliated to SLIM
- Conduct examinations maintaining high level of confidentiality and integrity
- Conduct annual Certification and Graduation Ceremonies maintaining right level of quality and standards
- Facilitate and coordinate meetings of Education Reforms Committee and Board of Study
- Must be flexible enough to adjust to be in line with our corporate culture which is dynamic, passionate, team oriented and maintain the highest ethical standard with the introduction of the new corporate governance policy

Ideal candidate should have a minimum of 3 years of similar experience with high proficiency in English Language both verbal and written with an effective communication and PR skills coupled with computer literacy. He or she should have SLIM / CIM or an equal qualification in marketing with an MBA.

Remuneration and fringe benefits would be above the industry standards.

Please forward your CV clearly indicating your current and previous employment history with 02 non-related referees to the following address or e-mail to [hr@slim.lk](mailto:hr@slim.lk) within 07 days of this advertisement. Also mention the position applied for, on the top left hand corner of the envelop or subject column of the e-mail. Only short-listed applicants will be invited for interviews.

**Manager - Administration & Human Resources  
SLIM Home  
No 94, Ananda Rajakaruna Mawatha  
Colombo 10**

Tel: 0112 675 000  
Email: [hr@slim.lk](mailto:hr@slim.lk)  
Web: [www.slim.lk](http://www.slim.lk)



**WE HEART BRANDS AND WE CREATE FANS FOR THEM**

### GRANT DIGITAL

is looking for some web savvy, internet loving, social media crazy account executives, project managers, interaction designers, and developers!

We are all about new and innovative platforms and truly believe that a good idea can come from anywhere.

If you feel like you fit our ethos, please check out our website for details of job specs: [www.grantgroup.lk/careers](http://www.grantgroup.lk/careers)

and send in your applications to [jobs@grantgroup.lk](mailto:jobs@grantgroup.lk)

Grant Digital is a division of the Grant Group, Sri Lanka's leading Advertising and Integrated Marketing Communications Organisation.

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A GRANT GROUP COMPANY  
No. 5, Geethanjali Place, Colombo 03  
T: 2352888

**FREEDOM TO INNOVATE, OPPORTUNITY TO PROSPER.**

Since 1948, we at Hemas continuously enriched the lives of Sri Lankan through our Business in FMCC, healthcare, leisure, transportation and power generation. Our FMCC portfolio includes an array of personal care, home care and food brands which have won the hearts and minds of the consumers. Our leading brands have been awarded super brand status, in addition to winning numerous awards including the 'Brand of the Year' and 'Best Local Brands' at SLIM Brand Excellence Awards for 3 consecutive years. In addition, our state-of-the-art manufacturing facility at Dankotuwa has been recipient of numerous industry awards; certifying that we are at the pinnacle of industry manufacturing standards. Our brand new innovations centre not only provides facilities for 20 in-house scientists but also for Sri Lankan academics to conduct research.

The ongoing expansion of our business activities has created an opening for the following position:

## SENIOR SCIENTIST

### The Job

Responsible for introducing innovative products to the personal care market through Product development, Product extension, Product bench marking, Competitor product analysis and develop consumer value index with evaluating consumer insight on products. Achieving yearly target through improving the present product and value engineering in raw materials within the budget. This position entails New product development, Stability monitoring, Consumer insight research and Sourcing of new material & new suppliers.

### The Person

The ideal candidate should be around 35 years of age and hold MPhil or MSc in Chemistry /Biology, with a basic science degree (having offered chemistry, Biology & Bio-technology as subjects) from a recognized university or equivalent professional body. He/ She should have an outstanding track record during studies and previous employment. (i.e. contribution to sciences, special assignments, innovation, publication in local and international journals). The overall experience in research & development should be around 4-6 years.

Experience in different areas of work relating to the function of science and developments (memberships in professional bodies such as institute of chemistry microbiology, being a working committee member in SLS etc.) and having experience in product formulation / quality control in a FMCG Company engaged in personal care or cosmetic products will be a definite plus. Having a passion for research and innovation, excellent communication skills, the ability to lead and motivate a team, high level of commitment and integrity are considered prerequisites for this position

An attractive remuneration package, a pleasant working environment, excellent opportunities for career development is on offer for the right candidate. If you believe you have got what we are looking for, please send in your complete CV and contact details of two non-related referees within 7 days of this advertisement to;

General Manager - Human Resources  
**Hemas Consumer Brands**  
75, Braybrooke Place, Colombo 02.  
E-mail : [careers.consumer@hemas.com](mailto:careers.consumer@hemas.com)  
**Online applications preferred on [www.topjobs.lk/hemas](http://www.topjobs.lk/hemas)**



Hemas Holdings PLC is a leading public quoted company in Sri Lanka with interests in FMCG, Healthcare, Transportation, Leisure and Power Generation.