

infographics

By Nalin Balasuriya

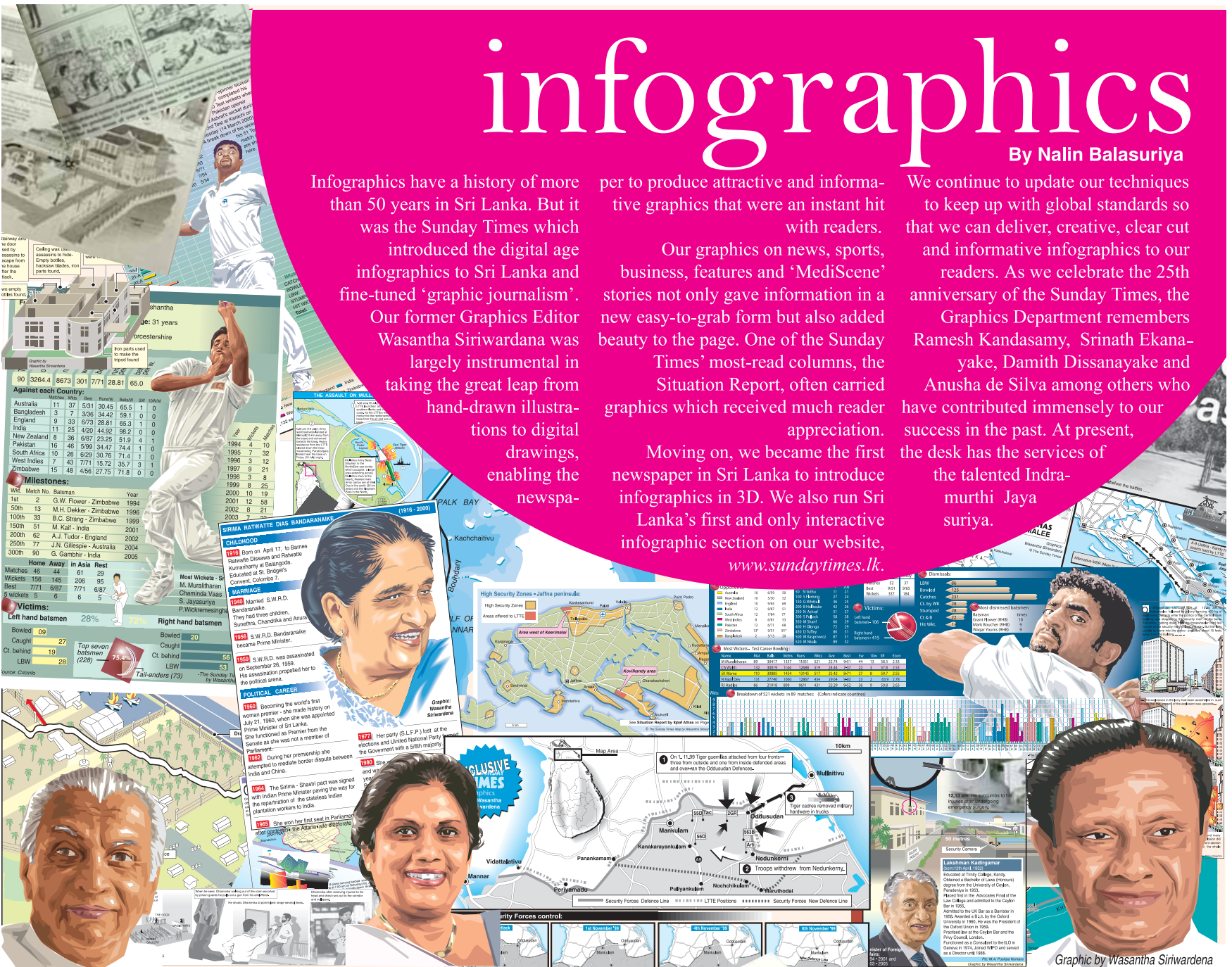
Infographics have a history of more than 50 years in Sri Lanka. But it was the Sunday Times which introduced the digital age infographics to Sri Lanka and fine-tuned 'graphic journalism'. Our former Graphics Editor Wasantha Siriwardana was largely instrumental in taking the great leap from hand-drawn illustrations to digital drawings, enabling the newspaper to produce attractive and informative graphics that were an instant hit with readers.

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Our graphics on news, sports, business, features and 'MediScene' stories not only gave information in a new easy-to-grab form but also added beauty to the page. One of the Sunday Times' most-read columns, the Situation Report, often carried graphics which received much reader appreciation.

Moving on, we became the first newspaper in Sri Lanka to introduce infographics in 3D. We also run Sri Lanka's first and only interactive infographic section on our website, www.sundaytimes.lk.

We continue to update our techniques to keep up with global standards so that we can deliver, creative, clear cut and informative infographics to our readers. As we celebrate the 25th anniversary of the Sunday Times, the Graphics Department remembers Ramesh Kandasamy, Srinath Ekana-yake, Damith Dissanayake and Anusha de Silva among others who have contributed immensely to our success in the past. At present, the desk has the services of the talented Indra-murthi Jaya suriya.



Creating an Infographic

How the Sunday Times creates an Infographic, from the planning conference to the finished product

