

the **SUNDAY**
TIMES



Brand Manager Luxury Leisure

Fast growing, small luxury resort group seeks dynamic individual to drive Brand Marketing for a collection of unique resorts in stunning locations with great service, gourmet cuisine & excellent customer feedback.



Attributes

- Aged 25-35.
- Marketing or Business degree/CIM, minimum 3 years marketing work experience.
- Excellent English communication skills.
- Web savvy with digital marketing capability. Familiarity with Social Media marketing advantageous.
- Comfortable working under pressure and attention to detail.
- A self-starter who is comfortable working autonomously and as a team player

Responsibilities

- Develop the marketing communications program.
- Grow social media presence - identifying and targeting key audiences, developing new and innovative ways of engaging with potential customers.
- Undertake/co-ordinate a variety of tasks based around the website -including SEO, PPC, Google Analytics.
- Manage external agencies on the production of online and offline marketing collateral.
- Work alongside sales team on campaigns to grow business through social media, direct and email marketing initiatives.
- Manage an active PR program, working with media and travel agents.
- Monitor feedback from customers and review overall satisfaction and develop plans accordingly

A rewarding work environment and attractive package is on offer for the selected candidate

Email applications to leisure@dilmahtea.com in PDF format by **15th June 2012**.

VACANCY

POST OF ASSISTANT ACCOUNTANT

A WELL ESTABLISHED PUBLIC QUOTED COMPANY HAS AN IMMEDIATE VACANCY FOR AN ASSISTANT ACCOUNTANT, WITH A MINIMUM OF TWO YEARS EXPERIENCE IN A COMPUTERIZED ACCOUNTING ENVIRONMENT.

- THE IDEAL CANDIDATE SHOULD BE BETWEEN 22-28 YEARS.
- PAST FINALIST A.A.T. OR EQUIVALENT QUALIFICATIONS.
- GOOD KNOWLEDGE OF ENGLISH.

SALARY NEGOTIABLE

IF YOU COULD MEET THE ABOVE REQUIREMENTS, PLEASE FORWARD A COMPLETE C.V. TO THE ADDRESS SHOWN BELOW WITH NAMES AND CONTACT TELEPHONE NUMBERS OF TWO NON RELATED REFEREES TO REACH US WITHIN 7 DAYS OF THIS ADVERTISEMENT.

D.G.M. (HR & ADMN),
P.O. BOX 1458
COLOMBO.



FIJI NATIONAL UNIVERSITY

Fiji National University is the largest university in the South Pacific. The FNU enrolls over thirty thousand students from a large number of countries, and in a wide range of academic, technical and vocational programmes. FNU operations are found at 31 different locations. Programmes are offered at the Certificate, Diploma, Degree and Post Graduate levels through five colleges: College of Agriculture, Fisheries & Forestry; College of Business, Hospitality & Tourism Studies; College of Engineering, Science & Technology; College of Humanities & Education; College of Medicine, Nursing & Health Sciences, and, National Training & Productivity Center. The University is looking for experienced and dynamic persons to fill the senior positions in the following areas:

Medicine & Health Sciences	Engineering	Business
MBBS Coordinator	Civil Engineering	Banking
Surgery	Mechanical Engineering	Accounting
Anesthesia	Electrical Engineering	Insurance
Pediatrics	Aviation Engineering/Avionics	Taxation
Internal Medicine	Nautical Science	Office Administration
Obstetrician	Computer Engineering	Chefs (Asian food)
Emergency Medicine	Humanities & Education	Property Valuation
Oral maxilla Facial Surgery	Graphic Arts & Design	Urban Planning
Epidemiologist	Media & Journalism	Support Services
Nursing	Literature/Language	Deputy Librarian
Agriculture	History	Chief/Principal Librarian
Agricultural Economics	Maths Education	Training & Assessment
Veterinarian	IT Education	Training of Trainers

A complete information package can be accessed from the FNU website:

www.fnu.ac.fj or email to Randhir Charan on: shro@fnu.ac.fj / vacancy@fnu.ac.fj.

You can also visit our University Representative from 11 to 12 June, 2012 in Colombo by making appointments through shro@fnu.ac.fj

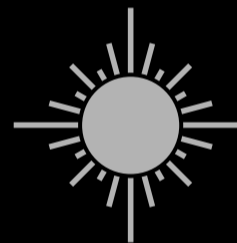
Applications MUST be submitted online by 15 June 2012 using the University's online job applications system which can be accessed at this address: www.career.fnu.ac.fj

Please note that only shortlisted candidates will be contacted. If you have not been contacted by Fiji National University then your application has not been successful. Terms and Conditions of the position will be discussed with the selected candidate after the interview.

Note: Send a copy of cv to Chairman, Sri Lanka Foreign Employment Agency, #12, Nawala Road, Narahenpita. Email- sifeabiodata@gmail.com

We thank you for your interest in applying.

AL/1500/ADVT/13/12



**A place
where
you
could
shine**

We began with an ideal: To shed new light on every facet of insurance. Today, ten years on, our proud record of achievement, which continues to be our source of inspiration, also opens rewarding career opportunities for people with a passion for excellence. Check if you are geared to be a part of our vibrant, dynamic team.

HNB Assurance PLC is one of the fastest growing Insurance Companies in Sri Lanka with a network of 51 branches. It has the proud distinction of being the first Insurance Company in Sri Lanka to record an annual turnover in excess of 1 Billion Rupees in its fifth year of operation. The Company doubled this achievement in its eighth year of operation by recording an annual turnover in excess of 2 Billion Rupees and crossed the 3 Billion Rupees mark in its tenth year. HNB Assurance has also been awarded "A (Ika)" as its insurer financial strength rating and national long term rating by Fitch Ratings Lanka Ltd.

HEAD OF MARKETING

The selected candidate will be responsible for the entire marketing function of HNB Assurance PLC. Reporting to the General Manager – Marketing and Distribution, the Head of Marketing will possess a sound understanding of general marketing, brand development and promotional strategies with special emphasis on the insurance industry. He/she should also coach and develop the marketing team to achieve the overall objectives of the Company through brand awareness and relationship building.

The Job:

The job entails developing and executing both long-term and short-term marketing, brand development and promotional strategies for HNB Assurance PLC. The Head of Marketing will also monitor the market trends and liaise with other divisions in the Company to ensure that the brand remains relevant to the Customer. Continuous assessment of the return/outcome of promotional activities that are being carried out by the Company will also be a primary task. He/she will also conduct regular market surveys/obtain Customer feedback to evaluate the market position and the level of brand awareness of HNB Assurance PLC and its range of products.

As a member of the Senior Management team of the Company, he/she should be proactive and drive the Company to greater heights through proper planning, execution and value creation. The supervision and necessary coaching of the marketing team towards achieving the Divisional and Company objectives are also an essential part of this job role.

The pre-requisites:

- At least 15 years' experience in marketing/brand development with at least 10 years' managerial experience, preferably in the financial services sector
- A member of the Chartered Institute of Marketing (UK) or a holder of a similar academic or professional qualification
- Very good oral and written communication skills (the ability to converse in all 3 languages would be a definite advantage)
- An excellent team player with leadership skills and the ability to work under minimum supervision taking ownership for the entrusted area of responsibility
- Dynamic, self-motivated, objective-driven and results-oriented

An attractive remuneration package, commensurate with qualifications and experience is on offer for the selected candidate.

If you believe you are the right applicant we are looking for, forward your complete résumé together with contact numbers and the names of two non-related referees to reach us on or before 20th June 2012.

By e-mail: hr@hnbassurance.com (state the position applied for on the subject line)

By post (state the position applied for on the top left-hand corner of the envelope):



Manager - Human Resources
HNB Assurance PLC
No.10, Sri Uttaranda Mawatha,
Colombo 03.
www.hnbassurance.com